



KRCR TV  
755 Auditorium Drive  
Redding, CA 96001

Sugar Pine Media  
150 E Cypress Ave  
Redding, CA 96002

**Contract #** 240551  
**Schedule Dates** 10/14/16-11/08/16  
**Advertiser** Mary Rickert Supervisor District 3 (10204)  
**Agency** Sugar Pine Media (3026)  
**Product** Political - City/County Races (1043)  
**Brand** Mary Rickert Supervisor Dist 3 (99756)  
**Salesperson** Wilcox, Terri (1235)  
**Sales Office** KRCR  
**Buyer Name** Slaughter, Rocky  
**Phone/Fax** (530) 227-6999 /  
**CPE** N/A  
**Account Types** Local/Political Candidate  
**Billing Type** Calendar  
**Comments**

**Date Entered** 10/13/16  
**Last Modified** 10/13/16  
**Entered By** Terri Wilcox  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,050.00  
**Net Total** \$5,950.00  
**Sales Tax**

# **Redding ABC (KRCR)**

By Calendar Month	Spots	Rate
Oct. 2016	28	\$5,100.00
Nov. 2016	10	\$1,900.00
<b>Grand Total:</b>	<b>38</b>	<b>\$7,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	2					X			2	\$150.00	\$300.00	Redding ABC (KRCR)		10/13/16
2.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	7A- GOOD MORNING AMERICA	2					X			2	\$150.00	\$300.00	Redding ABC (KRCR)		10/13/16
3.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	4:59P- NEWS CH 7 AT 5 PM	1					X			1	\$200.00	\$200.00	Redding ABC (KRCR)		10/13/16
4.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	5:30P- NEWS CH 7 AT 5:30 PM	1					X			1	\$200.00	\$200.00	Redding ABC (KRCR)		10/13/16
5.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	6:28P- NEWS CH 7 AT 6:30 PM	1					X			1	\$200.00	\$200.00	Redding ABC (KRCR)		10/13/16
6.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	3	X	X	X	X	X			3	\$150.00	\$450.00	Redding ABC (KRCR)		10/13/16
7.0	Normal Line / SPOT	10/24/16-10/28/16	2	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	3	X	X	X	X	X			3	\$175.00	\$525.00	Redding ABC (KRCR)		10/13/16
8.0	Normal Line / SPOT	10/31/16-11/04/16	2	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	3	X	X	X	X	X			3	\$175.00	\$525.00	Redding ABC (KRCR)		10/13/16
9.0	Normal Line / SPOT	11/07/16-11/08/16	2	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM		1	1						2	\$175.00	\$350.00	Redding ABC (KRCR)		10/13/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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10.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	7A- GOOD MORNING AMERICA	2	X	X	X	X	X			2	\$150.00	\$300.00	Redding ABC (KRCR)		10/13/16
11.0	Normal Line / SPOT	10/24/16-10/28/16	2	:30	7A- GOOD MORNING AMERICA	2	X	X	X	X	X			2	\$175.00	\$350.00	Redding ABC (KRCR)		10/13/16
12.0	Normal Line / SPOT	10/31/16-11/04/16	2	:30	7A- GOOD MORNING AMERICA	2	X	X	X	X	X			2	\$175.00	\$350.00	Redding ABC (KRCR)		10/13/16
13.0	Normal Line / SPOT	11/07/16-11/08/16	2	:30	7A- GOOD MORNING AMERICA	1		1						2	\$175.00	\$350.00	Redding ABC (KRCR)		10/13/16
14.0	Normal Line / SPOT	10/17/16-10/18/16	3	:30	4:59P- NEWS CH 7 AT 5 PM	1		1						2	\$200.00	\$400.00	Redding ABC (KRCR)		10/13/16
15.0	Normal Line / SPOT	10/31/16-11/04/16	2	:30	4:59P- NEWS CH 7 AT 5 PM	2	X	X	X	X	X			2	\$225.00	\$450.00	Redding ABC (KRCR)		10/13/16
16.0	Normal Line / SPOT	10/24/16-10/28/16	2	:30	5:30P- NEWS CH 7 AT 5:30 PM	3	X	X	X	X	X			3	\$225.00	\$675.00	Redding ABC (KRCR)		10/13/16
17.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	5:30P- NEWS CH 7 AT 5:30 PM	1								1	\$225.00	\$225.00	Redding ABC (KRCR)		10/13/16
18.0	Normal Line / SPOT	10/17/16-10/18/16	3	:30	6:28P- NEWS CH 7 AT 6:30 PM	1		1						2	\$200.00	\$400.00	Redding ABC (KRCR)		10/13/16
19.0	Normal Line / SPOT	10/31/16-11/04/16	2	:30	6:28P- NEWS CH 7 AT 6:30 PM	2	X	X	X	X	X			2	\$225.00	\$450.00	Redding ABC (KRCR)		10/13/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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